

PRESENTATION V1

Work From Home Program

VMWare

Nov 2021

Steelcase

Section 01

APAC Offerings

Stay supported while you work from home. We offer a range of products for remote workers to set up a healthier workfromhome experience.



Steelcase Series 1

Manufacturing Origin

China / India

Leadtime

10 - 15 business days

7 – 10 business days (India)

Finishes:

- Back Finish Group: **3D Microknit**
- Color Scheme: Non-Contrasting Outer Back
- Back Color Scheme Group: **Plastic – PG1**
- Seat Finish Group: **Fabric**
- Frame Finish Group: **Plastic - PG1**
- Arm Type: Height, Width, Pivot, Depth Arm
- Base Type: Plastic Base
- Base Finish Group: **Plastic - PG1**
- Castors or Glides Type: Soft Casters

Finishes Option:

	Online Store				Offline purchase - dealer							
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	651*	590*	2,915*	29,184*	35,338	8,542	365,530	1,288	443	15,564	10,165	6,955,703

1. *For Australia, Singapore, China and India, prices include delivery and installation based on the online store.
2. For other AP countries, price is **product price only excluding freight, delivery and installation**.



Dimensions and range of adjustability:

Overall Depth (mm) 533-603

Overall Width (mm) 686

Overall Height (mm) 927-1047

Functional Seat Depth (mm): 400-457

Seat Width (mm): 488

Armcap Pivot Range: 40°

Weight rated up to 181kg

OP1



OP2



OP3



OP4



OP5



OP6



Steelcase Gesture

Manufacturing Origin

Malaysia

Leadtime

10 - 15 business days

Finishes:

- Back Finish Group: **Fabric**
- Seat Finish Group: **Fabric**
- Frame: **Plastic - PG1**
- Base Finish Group: **Plastic - PG1**
- Arm Type: Height, Width, Pivot, Depth Arm
- Cylinder Type: Standard Range
- Castors or Glides Type: Soft Casters

Finishes Option:

	Online Store				Offline purchase - dealer							
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	1,203*	1,104*	5,861*	66,144*	74,887	18,101	774,617	2,730	939	32,983	21,542	14,740,267

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All Day Comfort

Gesture's seat and back move as a synchronized system, following your body as you move throughout the day to ensure long-term support



4D Adjustable Armrests

Move in height, width, depth, and pivot to better support the user's neck and shoulders.

Soft Thermal Edge

Soft thermal edges around all sides allow your legs to move over any side, inviting alternative postures without pressure on the back of the leg.

Back Support that Brings You Relief

Gesture's 3D LiveBack(TM) technology is designed to flex and mimic the natural movements of your spine as you change postures. The contoured shape of the back helps to align your spine in its natural, healthy S-shape.

OP1



OP2



Dimensions and range of adjustability:

Overall Depth (mm): 534 to 601

Overall Width (mm): 569 to 880

Overall Height (mm): 997 to 1124

Functional Seat Depth (mm): 401 to 470

Seat Width (mm): 508

Armcap Pivot Range:
15° inward
15° outward

Seat Height From Floor: 407 to 534

Steelcase Personality

Manufacturing Origin

India

Leadtime

7 - 10 business days

Finishes:

- Back Finish Group: **Air Mesh**
- Seat Finish Group: **Fabric**
- Arm Type: Height, Pivot, Depth Arm
- Base Type: **Plastic Base**
- Lumbar support: With Lumbar
- Castors or Glides Type: Soft Casters
- Seat Depth: With Seat Depth

Finishes Option:

	Online Store				Offline purchase - dealer							
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	N/A	N/A	N/A	18,623*	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

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Dimensions and range of adjustability:

Overall Depth (mm): 507 to 557

Overall Width (mm): 636

Overall Height (mm): 973 to 1093

Seat Depth (mm): 470

Seat Width (mm): 470

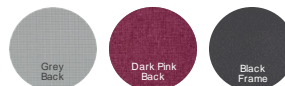
Seat Height From Floor: 444 to 564

Back Width: 349

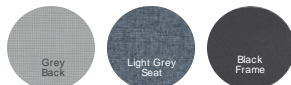
OP1



OP2



OP2



OP3



Our Offerings- Tables

Steelcase LexCo Fixed Desk

Manufacturing Origin

China

Leadtime

15-20 business days

Dimension

1200W x 600D x 720H (mm)

Finishes:

- Top Finish Group: **Laminate Group 01**
- Edge Finish Group: **Group 01**
- Leg Type: Stance Leg Without Trench Cover
- Leg Finish Group: **Textured Paint**

Finishes Option:

	Online Store			Offline purchase								
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	* Refer Pg. 9	411*	* Refer Pg. 9	13,257	20,594	4,978	213,019	751	258	9,070	5,924	4,053,562

1. *For Australia, Singapore, and China, prices include delivery and installation based on the online store.
2. For other AP countries, price is **product price only** excluding freight, delivery and installation.



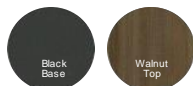
OP1



OP2



OP2



OP3



Our Offerings- Tables

Steelcase LexCo Fixed Desk

Manufacturing Origin

China

Leadtime

15-20 business days

Dimension

1400W x 600D x 720H (mm)

Finishes:

- Top Finish Group: **Laminate Group 01**
- Edge Finish Group: **Group 01**
- Leg Type: Stance Leg Without Trench Cover
- Leg Finish Group: **Textured Paint**

Finishes Option:

	Online Store			Offline purchase								
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	*Refer Pg. 9	450*	*Refer Pg. 9	14,904	23,153	5,596	239,489	844	290	10,197	6,660	4,557,259

1. *For Australia, Singapore, and China, prices include delivery and installation based on the online store.
2. For other AP countries, price is **product price only** excluding freight, delivery and installation.



OP1



OP2



OP2



OP3



Our Offerings- Tables

Steelcase Flex Fixed Desk

Manufacturing Origin

China

Leadtime

15-20 business days

Dimension

- Australia: 1200W x 700D x 720H (mm)
- China: 1200W x 600D x 720H (mm)

Finishes:

- Top Finish Group: **Laminate Group 01**
- Edge Finish Group: **Group 01**
- Leg Finish Group: **Textured Paint**

Finishes Option:

Online Store		
	Australia (AUD)	China (CNY)
Price	632*	2,886*

1. *For Australia and China, prices include delivery and installation based on the online store.



OP1



OP2



Our Offerings- Tables

Steelcase Migration SE Pro

Manufacturing Origin

China

Leadtime

15-20 business days

Dimension

1200W x 700D x 650 - 1250Hmm

1400W x 750D x 650 – 1250Hmm **Singapore*

Finishes:

- Top Finish Group: **Laminate Group 01**
- Edge Finish Group: **Plastic**
- Corner: Rounded Corner
- Base Finish Group: **Textured Paint**
- Leg Column: Round
- Controller: Up/Down Controller

Finishes Option:

	Online Store				Offline purchase - dealer							
	Australia (AUD)	Singapore (SGD)	China (CNY)	India (INR)	Japan (JPY)	Taiwan (TWD)	Korea (KRW)	Malaysia (MYR)	New Zealand (NZD)	Philippines (PHP)	Thailand (THB)	Vietnam (VND)
Price	1,070*	894*	4,404*	N/A	51,177	12,370	529,361	1,866	641	22,540	14,721	10,073,262

1. *For Australia, Singapore, China and India, prices include delivery and installation based on the online store.
2. For other AP countries, price is **product price only** excluding freight, delivery and installation.



OP1



OP2



Pricing & Payment | Terms & Conditions

1. The proposed prices are sell prices in USD.
2. Steelcase price in USD prices are expressed in local currency and were converted into that currency using OANDA exchange rate. The local currency prices are provided for request for proposal comparison purposes only and do not tie Steelcase or dealers for future discussions.

Country	Currency	Exchange Rate	Duties	Taxes
	USD	1.00		
Japan	JPY	114.960	0%	10%
Taiwan	TWD	27.787	2.54%	5%
South Korea	KRW	1,189.120	0%	10%
Malaysia	MYR	4.192	10%	0%
New Zealand	NZD	1.441	0%	15%
Philippines	PHP	50.632	15%	12%
Thailand	THB	33.069	20%	7%
Vietnam	VND	22,627.900	25%	12%

3. These net prices are valid for the defined product specifications only. If alternate specifications are selected a different pricing will apply.
4. For deliveries of Products ordered from Asian Pacific Price Lists, pricing below is FCA Factory, Incoterms®2020 (i.e. pricing is for products only; other costs such as freight, custom duties, local taxes, etc. are addition.
5. Shipping charges are indicative and estimated based on full container load shipment. It will vary depending on the exact location of the end user and we will only allow for a doorstep delivery.

Purchasing via our online store

- Singapore - <https://sg.steelcase.com/>
- India - <https://in.steelcase.com/>
- Australia - <https://au.steelcase.com/>
- China - Scan QR code below to access WeChat Store



PAYMENT METHODS *for online purchasing*



Pricing & Payment | Terms & Conditions

6. The FDI for China market is only applicable to specific cities in a country. Final pricing will be provided at the time of quotation.
7. Employee home address is considered to be within the 30 Km city limit from the office address provided to us and in case of delivery beyond cities limit mentioned extra charges will be applicable. * 25 Km city limit for Australia

Lead time*: Variance in international shipping times may impact final delivery dates. Stated lead times are indicative and may change depending on stock and production capacity.

Payment: All purchases will be through our online store (for countries with an online store), through Steelcase Offices (for direct market) or through our dealers (for dealer markets). Payment details shall be confirmed upon order confirmation.

Purchasing locally through our dealer model

WHO TO CONTACT

Korea – Stan Lee SLEE9@steelcase.com

Malaysia – Danny Lam dlam@steelcase.com

Taiwan – Joe Chu tchu1@steelcase.com

Japan – Robert Lau rlau3@steelcase.com

New Zealand – Kellie Wilson KWILSON3@steelcase.com

Vietnam – Danny Lam dlam@steelcase.com

Thailand – Danny Lam dlam@steelcase.com

Philippines – Joe Chu tchu1@steelcase.com

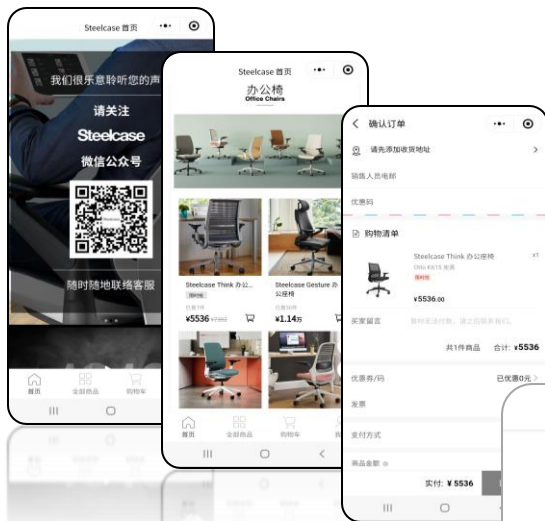
Welcome To Your Online Store

Steelcase Store is the engine designed for employees with an intuitive user interface where the work process flows through Steelcase.



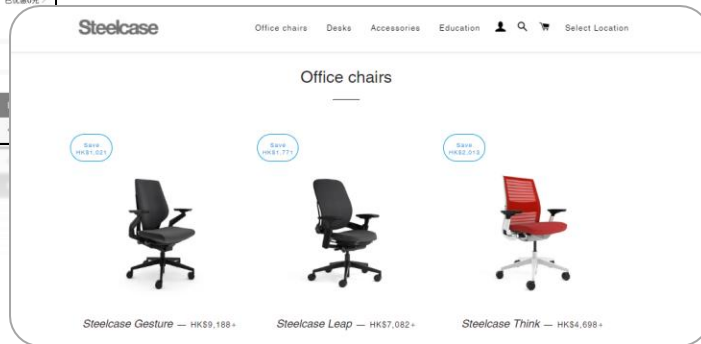
Welcome To Our Online Store

Steelcase Store is the engine designed for employees with an intuitive user interface where the work process flows through Steelcase, providing a complete online experience, from order entry to payment, order confirmation and delivery.



Orders & Delivery?

Orders may take up to 15 days or more to deliver after the order date. We will contact you within 3-5 working days of order date to schedule a delivery.



shop.steelcase.com

Steelcase Online Store Registration

Steelcase is here to help you create a workspace that allows you to be productive and organized. Follow these 3 easy steps to register your email address and unlock special discount pricing.

Steelcase


Step 1


Select which store you would like to visit / your location.


Steelcase

Which store would you like to visit?

 India

 United States

 Singapore

 Hong Kong

Step 2

Create an account using your corporate email address (@vmware.com)

Create Account

First Name

Last Name

Email

Password

Create

[Return to Store](#)

Step 3

Confirm your email address using the link sent to you and login to your account.

Login

johndoe@steelcase.com

Password

Sign In

[Create Account](#)

[Return to Store](#)

[Forgot your password?](#)

Step 4

Start shopping with your exclusive discount code.





Section 02

Contact Us

Steelcase Offices & WorkLife

Beijing, China

Steelcase WorkLife Center

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W1 Building Oriental Plaza
No. 1 East Chang An Avenue
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Phone: +86 10 5911 3988

Singapore

Steelcase WorkLife Center

Add: 57 Mohamed Sultan Road
Sultan-Link #02-05
Singapore 238997
Singapore
Phone: +65.673.852.25

Sydney, Australia

Steelcase WorkLife Center

Add: Unit 1, 37-69 Union Street
Pyrmont, NSW 2009
Sydney NSW 2009
Australia
Phone: +61.296.605.511

Delhi, India

Steelcase WorkLife Center

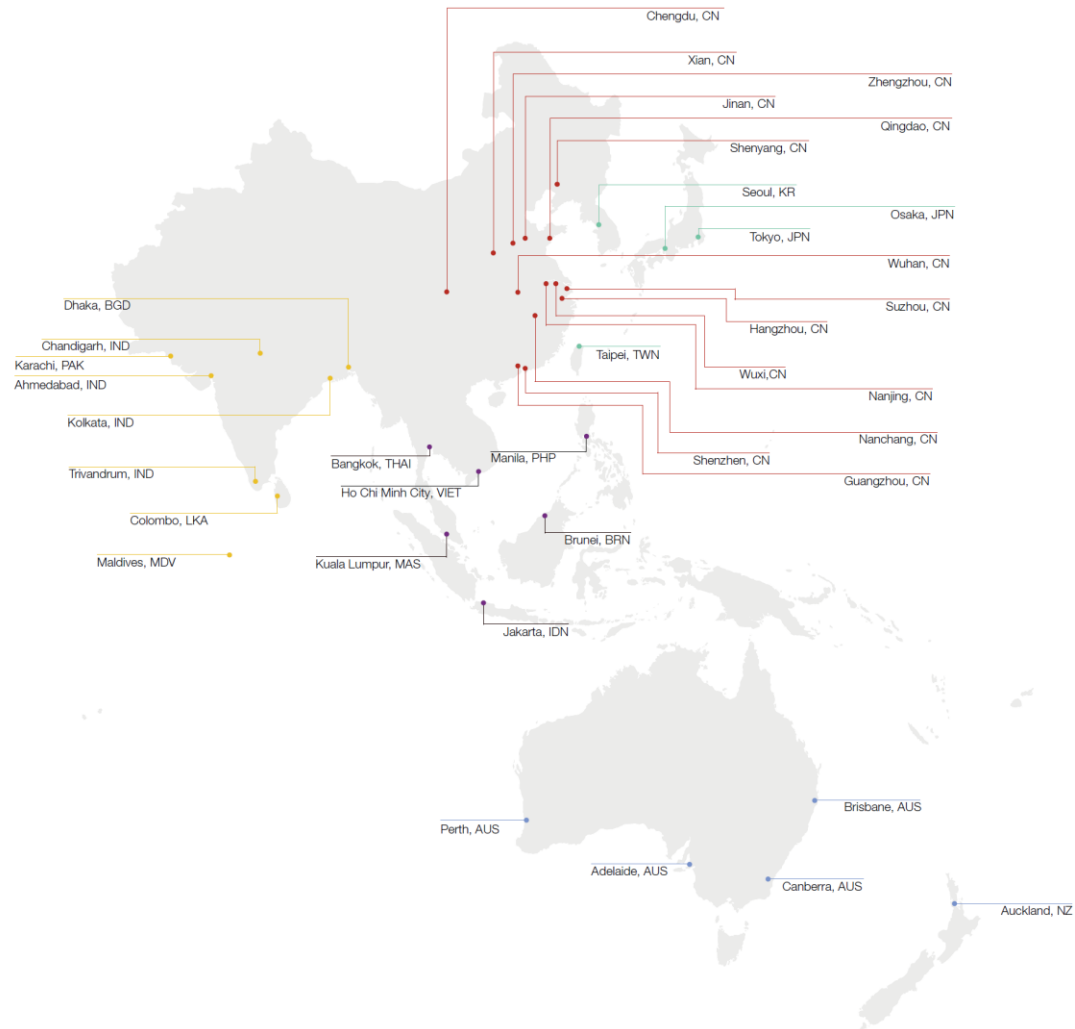
Add: One Horizon Center, 11th floor
DLF City 5, Sector 43
DLF Golf Course Road
Gurgaon, Haryana 122002
India
Phone: +852.2520.0160



For more location visit: <https://www.steelcase.com/asia-en/find-us/locations/asia-pacific/>

Our Dealers

Our Authorized Dealers Coverage



Find Us

Japan

Workplace Solution.Inc

Email: koji_hara@wsi.jp
Add: 4F Kowa Hiroo Building,
5-2-32, Minami Azabu,
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Phone: 080-6841-5816

Korea

Frontier Korea Inc.

Email: luke@frontierkorea.co.kr
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Phone: +82 2 515 3931

Taiwan

Fun at Work International Co. Ltd

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Phone: +886 2 2778 0081

Vietnam

America Indochina Management Vietnam Limited Company

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Ho Chi Minh
70000
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Malaysia

Zenith Projects Sdn Bhd

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Find Us

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Phone: +66 27089652

New Zealand

Kada Group Ltd

Email: KWILSON3@steelcase.com

Add: Level 2, The Home Idea's Centre,

165 The Strand Parnell

Auckland 1010

Phone: +64 9 377 0760

Everything
is changing.
We can help.

Love how you work.